

## #22. Soup Ottawa Project Application

**Main Contact Name:** Sean Green

**Email address:** [tactic.series@gmail.com](mailto:tactic.series@gmail.com)

**Phone number:** [613-620-7704](tel:613-620-7704)

**Team Members (separated by comma):** Sean Green, Bronwyn Steinberg, Sarah Waisvisz

**Project Title:** TACTICS - Theatre Artists Cooperative: the Independent Collective Series

### **Describe your project (max. 200 words):**

Theatre Artists Cooperative: The Independent Collective (TACTIC) will establish a showcase of theatrical presentations that fills a void in the Ottawa theatre community. The TACTIC Series (TACTICS) offers a venue for independently created, local professional theatre that is not easily accommodated in the available producing models. TACTICS will allow emerging and established Ottawa-based artists to have their work produced at Arts Court Theatre in a financially viable environment of shared resources and collaborative promotion. At the same time, this showcase will ensure that the Arts Court Theatre remains a vibrant centre for local theatre. TACTIC aims to program works that challenge the conventional relationship between the audience and the performer and that place emphasis on how the audience experiences theatre. TACTIC embraces works that exceed the production demands of the Fringe Festival and other in-repetition festivals. Further, TACTIC seeks to ensure Ottawa is a city for artistic development, not simply a stage for national and international touring shows. TACTICS will consist of four two-week productions by independent theatre artists between October 2014 and April 2015. These shows will take place at the Arts Court Theatre, with each production running for ten performances.

### **Tell us this project's story (max. 100 words):**

Bronwyn Steinberg and Sean Green came together to form TACTIC in response to conditions within the Ottawa theatre community -- namely, the difficulty of producing theatre encountered by small budget, local companies, and the restructured management of Arts Court Theatre by the Ottawa Fringe Festival. TACTIC was founded on the belief that local theatre companies and Arts Court Theatre could both benefit from collaboration. Artists in Ottawa are more prolific each year, but they are also competing for the chance to have their work produced. A new venue for innovative and boundary-pushing theatre is necessary for the continued growth of independent theatre in Ottawa.

### **Each project needs to be connected to this events' theme - "Giving Voice" (max. 100 words):**

It is our dream to offer the Ottawa theatre community a new opportunity to create and share excellent theatre -- to provide a venue that gives voice to independent artists. We are especially interested in supporting and presenting works that make the most of being live theatre. We believe in plays that engage the audience in unconventional ways, and that can achieve their artistic potential by having the freedom to go beyond the limitations that festivals require. TACTIC also encourages audience growth by bringing together and strengthening audience bases that are interested in supporting Ottawa's independent theatre artists.

### **How will you use Soup Ottawa money for this particular project? (be specific - people will ask) (max.**

**100 words):**

TACTIC will support the participating companies/artists by providing access to the performance venue, technical and production support, publicity and promotional support, and box office and front of house management. Participating artists/companies will receive 75% of the box office revenue, \$1250.00 towards the costs of their production, 100 hours of technical support, four days of tech and rehearsal in the performance space, ten shows, and one guaranteed week of free rehearsal space. These costs will come out of the TACTICS budget – for example, if we were to raise \$1000 through Soup Ottawa, that covers two weeks of the rental of Arts Court Theatre.

**What non-monetary needs does your project have (i.e. volunteers, tech support, etc.)? (max. 100 words):**

TACTICS is in need of volunteers to help with promotion, production, and performance of the shows that are part of the TACTICS season. We would also benefit from social media and other promotional support. Additionally, we plan to develop a network amongst participating artists to share resources (such as technical equipment), and access to other networks that have these kinds of resources would be a great help.